

west suburban symphony

October 15, 2018

Dear Business Owner,

The West Suburban Symphony would like to offer you a terrific opportunity to reach your customers in Chicago's western suburbs while supporting the arts culture of those communities.

You can do that by supporting the West Suburban Symphony Society's acclaimed community orchestras and chorus through an advertising sponsorship for our five December 2018 – June 2019 concerts. Four of those concerts are in Hinsdale and the fifth is in Naperville.

We enrich community life by bringing the best in classical and popular music to convenient suburban locations. Our audience continues to grow in response to exciting concerts led by our popular conductor, Peter Lipari. Our typical audience member is financially comfortable, reads our concert program cover to cover, and takes it home.

You can share in our success through advertising support – see the attached agreement for details.

We look forward to collaborating with you to promote the cultural and economic vitality of the western suburbs!

Sincerely,



Sue Utton, Business Fundraising Chair
West Suburban Symphony Society
a 501(c)(3) not-for-profit organization

ADVERTISING SPONSORSHIP AGREEMENT AND INVOICE

FIVE WEST SUBURBAN SYMPHONY CONCERT PROGRAMS:
DECEMBER 2018 – JUNE 2019

DEADLINE FOR SYMPHONY'S RECEIPT OF AGREEMENT & AD ARTWORK: NOVEMBER 18, 2018

Send agreement and artwork to finance@westsubsymphony.org
or West Suburban Symphony, PO Box 565, Hinsdale, IL 60522

YES! I will support the West Suburban Symphony through concert program ads

Firm name _____ Phone _____

Address _____

Authorizer's name/title (please print) _____

Authorizer's email address (please print) _____

Authorizing signature _____ Date _____

PAYMENT _____ Check enclosed (payable to West Suburban Symphony)
_____ I will mail a check by December 1, 2018 (this form is your invoice)

ARTWORK (check one)

- _____ Use electronic file (PDF) that I will submit by email to finance@westsubsymphony.org
_____ Create new artwork for me, using the attached information
_____ Use new printed art that I will submit by mail

FIVE-CONCERT SEASON SPONSORSHIP LEVEL – CIRCLE YOUR AD SIZE

SPONSORSHIP LEVEL		AD SIZE
\$625	GOLD – full page color	6" horizontal x 7" vertical
\$530	GOLD - full page black and white	6" horizontal x 7" vertical
\$275	SILVER - half page black& white	vertical: 3" hor x 7" vert OR horizontal: 6" hor x 3 1/2 " vert
\$165	BRONZE - quarter page black & white	vertical: 3" hor x 3 1/2" vert OR horizontal: 6" hor x 1 3/4 " vert