

# west suburban symphony

August 15, 2018

Dear Business Owner,

I'd like to offer you a terrific opportunity to reach your customers in Chicago's western suburbs while supporting the arts culture of those communities.

You can do that by supporting the West Suburban Symphony Society's acclaimed community orchestras and chorus through an advertising sponsorship for our six October 2018 – June 2019 concerts. Five of those concerts are in Hinsdale and the sixth is in Naperville.

We enrich community life by bringing the best in classical and popular music to convenient suburban locations. Our audience continues to grow in response to exciting concerts led by our popular conductor, Peter Lipari. Our typical audience member is financially comfortable, reads our concert program cover to cover, and takes it home.

You can share in our success through advertising support – see the attached agreement for details.

We look forward to partnering with you to promote the cultural and economic vitality of the western suburbs!

Sincerely,



Sue Utton, Business Fundraising Chair  
West Suburban Symphony Society  
a 501(c)(3) not-for-profit organization

# ADVERTISING SPONSORSHIP AGREEMENT AND INVOICE

SIX WEST SUBURBAN SYMPHONY CONCERT PROGRAMS:  
OCTOBER 2018 – JUNE 2019

## DEADLINE FOR SYMPHONY'S RECEIPT OF AGREEMENT & AD ARTWORK: SEPTEMBER 22, 2018

Send agreement and artwork to [finance@westsubsymphony.org](mailto:finance@westsubsymphony.org)  
or West Suburban Symphony, PO Box 565, Hinsdale, IL 60522

### YES! I will support the West Suburban Symphony through concert program ads

Firm name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Authorizer's name/title (please print) \_\_\_\_\_

Authorizer's email address (please print) \_\_\_\_\_

Authorizing signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT** \_\_\_\_\_ Check enclosed (payable to West Suburban Symphony)  
\_\_\_\_\_ I will mail a check by November 1, 2018 (this form is your invoice)

### ARTWORK (check one)

- \_\_\_\_\_ Use electronic file (PDF) that I will submit by email to [finance@westsubsymphony.org](mailto:finance@westsubsymphony.org)  
\_\_\_\_\_ Create new artwork for me, using the attached information  
\_\_\_\_\_ Use new printed art that I will submit by mail

### SIX-CONCERT SEASON SPONSORSHIP LEVEL – CIRCLE YOUR AD SIZE

SPONSORSHIP LEVEL		AD SIZE
\$650	<b>GOLD</b> – full page color	6" horizontal x 7" vertical
\$550	<b>GOLD</b> - full page black and white	6" horizontal x 7" vertical
\$285	<b>SILVER</b> - half page black& white	vertical: 3" hor x 7" vert <b>OR</b> horizontal: 6" hor x 3 1/2 " vert
\$170	<b>BRONZE</b> - quarter page black & white	vertical: 3" hor x 3 1/2" vert <b>OR</b> horizontal: 6" hor x 1 3/4 " vert