

west suburban symphony

August 1, 2017

Dear Business Owner,

I'd like to offer you a terrific opportunity to reach your customers in Chicago's western suburbs while supporting the arts culture of those communities.

You can do that by supporting the West Suburban Symphony Society's acclaimed community orchestras and chorus through an advertising sponsorship for our six December 2017 – June 2018 concerts. Five of those concerts are in Hinsdale and the sixth is in Naperville.

We enrich community life by bringing the best in classical and popular music to convenient suburban locations. Our audience continues to grow in response to exciting concerts led by our popular conductor, Peter Lipari. Our typical audience member is financially comfortable, reads our concert program cover to cover, and takes it home.

You can share in our success through advertising support – see the attached agreement for details. (Evidence of our 501(c)3 not-for-profit status is also attached.)

We look forward to partnering with you to promote the cultural and economic vitality of the western suburbs!

Sincerely,



Richard L. Lukes, President
President, West Suburban Symphony Society

ADVERTISING SPONSORSHIP AGREEMENT AND INVOICE

SIX WEST SUBURBAN SYMPHONY CONCERT PROGRAMS:
DECEMBER 2017 – JUNE 2018

**DEADLINE TO RETURN AGREEMENT & AD ARTWORK:
SEPTEMBER 22, 2017**

Mail print items to Sue Utton, 708 S. Wheaton Avenue, Wheaton, IL 60189

YES! I will support the West Suburban Symphony through concert program ads

Firm Name _____ Phone _____

Address _____

Email address for point of contact _____

Authorizer's name (please print) _____

Authorizer's signature _____ Date _____

PAYMENT _____ Check enclosed (payable to West Suburban Symphony)
_____ I will mail a check by November 1, 2017 (this form is your invoice)

ARTWORK (check one) *Call Kathy @ 630-853-6647 with art questions*

_____ Use electronic file (PDF) that I will submit by email to finance@westsubsymphony.org

_____ Create new artwork for me, using the attached information

_____ Use new printed art that I will submit by mail

SIX-CONCERT SEASON SPONSORSHIP LEVEL – CIRCLE YOUR AD SIZE

SPONSORSHIP LEVEL		AD SIZE
\$650	GOLD – full page color	6" horizontal x 7" vertical
\$550	GOLD - full page black and white	6" horizontal x 7" vertical
\$285	SILVER - half page black & white	vertical: 3" hor x 7" vert OR horizontal: 6" hor x 3 1/2 " vert
\$170	BRONZE - quarter page black & white	vertical: 3" hor x 3 1/2" vert OR horizontal: 6" hor x 1 3/4 " vert